

Curriculum - IBA Master (PO 2016)

Modul	Veranstaltung	Prüfung	Lehrveranstaltung	Prüfung	Prüfungs-form	Prüfungs-dauer	Prüfungs-nummern		LP	SWS	Sem	Regelsemester				
												1.	2.	3.		
Core modules	1 IBA International	1.1 Strategies of Internationalization	P	V+S (3 SWS)	MTP	Anw + K	180	100	110	5	10	6	1	10 (6)		
		1.2 Strategies of Internationalization - Guest lectures		K		90			120						5	
		1.3 International Economics														
	2 IBA Foreign Trade	2.1 Fundamentals of Foreign Trade	P	V (3+2 SWS)	PL	K	150	200	10	5	1	10 (5)				
		2.2 Selected Problems of Foreign Trade														
	3 Leadership Competence	3.1 Change-/Project Management	P	P (2 SWS)	MTP	PA	-	300	310	2,5	10	8	1	10 (8)		
		3.2 Intercultural & Diversity Management		V (2 SWS)		HA	-		320						2,5	
		3.3 Business Psychology		V (4 SWS)		K	120		330						5	
	4 Specialization module I		WP		variable	see below			6	4	2		6 (4)			
5 Specialization module II		WP		variable	see below			6	4	2		6 (4)				
6 Specialization module III		WP		variable	see below			6	4	2		6 (4)				
7 Specialization module IV		WP		variable	see below			6	4	2		6 (4)				
8 Specialization module V		WP		variable	see below			6	4	2		6 (4)				
Specialization modules:																
Specialization modules	1 Foreign Trade Consulting	Foreign Trade Consulting	WP	V (4 SWS)	PL	K	120	1100	6	4	2		6 (4)			
	2 Advanced International Controlling	Advanced International Controlling	WP	V (4 SWS)	MTP	PA + K	- / 120	1200	6	4	2		6 (4)			
	3 Advanced Corporate Finance	Advanced Corporate Finance	WP	V (4 SWS)	PL	K	120	1300	6	4	2		6 (4)			
	4 Advanced Human Resource & Organization Management	Advanced Human Resource & Organization Management	WP	V (4 SWS)	PL	K	120	1400	6	4	2		6 (4)			
	5 International Marketing Management & Customer Relationship Management	International Marketing Management & Customer Relationship Management	WP	V (4 SWS)	PL	K	120	1500	6	4	2		6 (4)			
	6 E-Commerce	E-Commerce	WP	V (4 SWS)	MTP	PA + K	- / 120	1600	6	4	2		6 (4)			
	7 International Supply Chain Mangement	International Supply Chain Mangement	WP	V (4 SWS)	MTP	Präs + K	15-30 / 120	1700	6	4	2		6 (4)			
	8 International Entrepreneurship	International Entrepreneurship	WP	P (4 SWS)	PL	PA	-	1800	6	4	2		6 (4)			
9 Masterarbeit	Masterarbeit	P		PL	-	-	8900	30								