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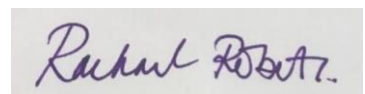
“10 ways to maximise your impact on LinkedIn”
Rachael Roberts

25th November 2023

Workshop description: LinkedIn has come a long way since its early days of being basically a glorified CV. It's now one of the fastest growing social media platforms, and has the advantage of being (mostly) professionally focused with very few cat pictures. As a way of connecting with like-minded professionals and potential clients, staying informed about industry trends, and getting training and support, it's an incredible resource.

In this workshop, I help participants get to know LinkedIn– and maybe get to love it as much as I do. I help them discover some little-known features, walk them through creating a stand out profile, and devising their own personal LinkedIn strategy going forward, whether they're a freelancer with their own business, or employed by a company or institution

Speaker bio: Rachael Roberts is a qualified coach, with 30 years of ELT industry experience, including 15 years as a thriving small business owner. She is on a mission to help ELT freelancers break free from being underpaid, undervalued and scraping by.



Rachael Roberts (Trainer)