

Do we need a "different" approach to BE teaching?

Talk

We are living in a VUCA and glocalised world. Many organizations have matrix structures based on project teams. These teams are virtual, multilingual and multicultural. On balance communication, soft, social, digital as well as intercultural skills are indispensable in the business world. This talk will present a 'different' approach to teaching BE by focusing on communication, case studies and project-based learning.



Ridha Mejri grew up in a bilingual and bicultural environment namely Arabic and French. He is currently a senior lecturer for Business Communication and Intercultural Management at the Worms University of Applied Sciences and an in-company trainer

33rd IATEFL BESIG
Annual Conference

Challenge and Change



ONLINE CONFERENCE

13-15 November 2020

“Challenge and Change”

A discussion panel

Saturday 14th November at 5-6pm (CET) in the MAIN ROOM



Ishita Ray



Ridha Mejri



Ian McMaster



Rachel Paling

Come along to listen to, and join in with, what 4 experienced Business English professionals have to say about the challenges and changes we face in today's world.

Is change the only true constant in this world? How far can we challenge any change that is thrust upon us?