

International House London
Certificate

This is to certify that

RIDHA MEJRI

has been awarded the

**International House
Business Cultural Trainer's Certificate**

An intensive programme on how to prepare, organise and deliver a
cross-cultural training programme for business.

Course dates:
28th – 30th July 2011



Barry Tomalin
Director of Cultural Training
International House,
London

See overleaf for course contents



International House London
THE INTERNATIONAL HOUSE WORLD ORGANISATION



INVESTOR IN PEOPLE

Accredited by the
BRITISH COUNCIL

Course contents:

- The theory and practice of cross-cultural training in business
- The five cross-cultural 'gurus'
- How to design a country profile and course
- How to market your courses
- How to deliver a one-day cross-cultural programme