Freudenberg Home and Cleaning Solutions is a business group of the Freudenberg Group, a global technology company with about 49,000 employees in about 60 countries, which develops leading-edge technologies, excellent products, solutions and services for more than 40 market segments. Freudenberg Home and Cleaning Solutions is the leading name for branded mechanical household products for private as well as professional customers.

The company’s portfolio includes Vileda®, Vileda Professional®, Cimi®, Marigold®, O’Cedar®, Wettex® and Gala®. Our company culture is innovative and multicultural, built and based on trust and integrity, openness and mutual respect. In all areas, we count on highly talented, motivated and results-oriented employees, to continuously secure and expand our Vileda brand as the leader in the international markets.

You support our team 18 hours per week in Weinheim as

WERKSTUDENT / WORKING STUDENT E-COMMERCE (M/F/D)

6 months, starting March 2020

Your tasks

• You will be working on a cutting-edge Global E-Commerce platform. In this project, you will help us in project management related tasks but also be part of the core digital team.
• Within your time, you will be involved in launching innovative products on Amazon. You will develop skills, capabilities and gain insights in Digital Marketing strategies on this platform.
• You will take over your own projects and steer them independently.
• You will contribute to the development of our Digital Data Analytics platforms and to the generation of insights to increase understanding of Vileda consumers, exploring their affinities and intents, in order to improve E-Commerce channels.

Our expectations

• You are studying at least in your fourth Bachelor semester in Marketing, Business Administration, Information Systems or similar. A digital specialization is an advantage.
• Your excellent English skills, strong communication capabilities and high customer focus enable you to work effectively in our international organization and with our business partners.
• Your IT affinity and digital understanding help you to manage various tools rather quickly.
• Your self-starting and self-directed personality allow you to operate with limited supervision, wherever possible.
• You already gained practical experience, preferably in marketing, sales or digital.
• Your open personality and team spirit inspire people around you.

Have we awakened your interest? Then apply directly online, indicating the earliest starting date.

Do you have any questions?

Freudenberg Home and Cleaning Solutions GmbH
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